THE ISRAEL NAUTICAL COLLEGE, AKKO



כ״ג יורדי הסירה בית הספר לקציני ים עכו

בחינת כניסה באנגלית לכתה יוד - שנהייל תשעייז

תם את הקטע וענה על השאלות – משך הבחינה – 30 דקות .1 Read the passage and answer the questions:

Shopping – web or walk-in?

Where do you like to shop? These days, more and more people head straight to their computers when they want to buy something new. Shop owners at malls and shopping centers are very worried about this recent threat to their "walk-in" businesses.

Online shoppers say that nothing beats the comfort of shopping in pajamas. They point out that it is convenient to make a purchase at any time of day or night. There is no waiting to pay at the checkout counter, and there is usually a bigger selection of products online. With a few clicks of a mouse, it is possible to compare products and prices. By doing so, it is often possible to get a good deal. In addition, many sites have customer ratings, where it is possible to find out what other shoppers think of a specific product or service.

"I just love shopping on the web," says Julie Giraham, a busy hairdresser and mother of three. "After the kids are in bed, I kick off my shoes and enjoy doing my shopping online. There's no hassle. I don't like looking for parking or standing in long lines."

Sharon Adam disagrees. Sharon, a veterinarian and mother of twins, says she looks forward to getting out of the house in the evenings and going to the nearby shopping mall. "At the mall we shop, see friends and sometimes even eat out at one of the restaurants. Besides, I want to see what I'm getting before I decide to buy something. I can't do that if I buy online. When you go to a walk-in store, you can touch the item, try it on or try it out. Also, "she points out, "I like the individualized service I get from a salesperson. In the case of an unfamiliar electronic item, such as a tablet or e-book reader, a salesperson is there to show me how to use it."

Will the keyboard replace the checkout counter? Only time will tell.

Email: magialon@kzineyam.org.il

AKKO, P.O.Box 2066 (24100)

TEL. 972-4-9851200

FAX. 972-4-9916284

תייד 2066, עכו 24100

טלי 9851200 טלי

פקסי 9916284 פקסי

THE ISRAEL NAUTICAL COLLEGE, AKKO



הסירה	1711	כ"ג	
צוני ום	77 7	oon	MI
עכו			i de la companya de l

Answer the questions.

1. According to online shoppers, what are the advantages of shopping by computer?					
Give TWO advantages. (lines 5-11 para 2)					
a					
b					
2. What should you look at in order to learn people's opinions about a certain item? (lines5-11) para 2					
3. Julie Graham doesn't like "walk-in" shopping.					
Give ONE example from lines 12-15 to show why.					
4. According to the writer, what can you do with an item in a shop that you can't do online? Give TWO examples. Lines 16 -25)					
a					
b					
Written presentation.					
Kim lost her wallet (ארנק)with all her money. A kind person found it and returned it to her later					
Kim wrote a letter to her friend to tell her about what happened.					
Write Kim's letter to Hanna. (50-60 words)					
Here are some things you can write about:					
Where she lost the wallet					
What was in the wallet					
How she tried to find it					
Who returned it to her					
Dear Hanna,					

Email: magialon@kzineyam.org.il

AKKO, P.O.Box 2066 (24100)

TEL. 972-4-9851200

FAX. 972-4-9916284

24100 עכו 2066,

04-9851200 טלי

פקסי 9916284 פקסי

THE ISRAEL NAUTICAL COLLEGE, AKKO



הסירה	1	כ"ג יור	
צוני ים	77	חספר	בית
עכו			New York Control of the Control of t

: חיבור

Composition:

Write a passage (100 words) in English on the following topic.

Your school newspaper has asked student to write on the following topic: In your opinion, what is the best gift you have ever received?

You may relate to one or more of the following points:

- Describe the gift
- Mention who gave it to you and why.
 - Explain why it is so important to you

Email: magialon@kzineyam.org.il

בהצלחה!! AKKO, P.O.Box 2066 (24100)

TEL. 972-4-9851200

FAX. 972-4-9916284

24100 עכו 2066, עכו

04~9851200 טלי

29916284 פקסי